



Stay relevant through
in-the-moment digital
intelligence.
Enable immediate action
to drive education,
engagement and reporting.
Edgagement delivers the
1:1 connection with team
members to reinforce and
expand their knowledge of
your products through the
approach of elearning.

For more information:
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Knowledge powers business. **Edgagement** powers knowledge.

Reinforce training. Improve speed to competency. Enhance sales productivity. Edgagement is the most powerful mobile learning platform to create, distribute and measure sales competency from the individual seller through the entire organization.

Efficient, Interactive, Time Saving.

Bring transformation in the way you engage your internal and external selling partners:



- Receive expert evaluation of your current training program; enhance it with our technology which measures and scores the comprehension of the program for your team.
- Create eLearning modules that are geared for the mobile lifestyle, that are accessible on any mobile, tablet or desktop device.
- Engage team members with on demand content, so they can learn when it is most convenient for them.
- Level set the knowledge of the team. Create a training/learning journey that is measurable.
- Ensure your sales team has the product information to be successful; measure it with dashboards to track their process and progress.
- Reward team members for being smart! Offer point based programs with leaderboards and incentives.
- Simultaneously reduce the time required for training while improving speed to competency.

The more they know, the better they sell...

Unlimited applications for data gathering include:

- Initial hire and ongoing remote learning
- Pre- and post- sales meeting follow up
- Supplemental support to an existing LMS
- Learn 'n Earn incentive programs
- Gamefication, including leaderboards
- Text push notifications